

City Council Agenda Item

Information Item

Department: Community Engagement
Prepared By: Brittney Lindsay, Community
Engagement Director
Initiator: Brittney Lindsay, Community
Engagement Director



SUBJECT: ACCESS ATLANTA UPDATE

Meeting Date: April 23, 2025, 12:00 PM

REQUESTED ACTION:

BACKGROUND SUMMARY:

Discover DeKalb will present an update on the digital advertising with Access Atlanta.

ISSUE:

FINANCIAL IMPACT: Total Cost: \$22,500
Line Item: Digital Advertising – Access Atlanta

Attachment List: